Research Report Philippines.

Tourism goals: summary

Market size & growth: In 2023, the Philippines market recorded 0.08 million overnights[1] in Switzerland and 0.046 million overnights in 2019. With a market share of 0.19%, Philippines was the 28th highest ranked source market (out of a total of 28 ST markets) in 2023. The growth rate for overnights was 273.8% between 2013 and 2023. Between 2019 and 2023, the development was 74.2%. The corresponding growth ranking was 1 and 1 respectively.

Economic value: Philippines ranks 4th with a daily expenditure value of CHF 320 (TMS 2017) and ranks 13th with a 45.4% share of ****/***** nights in 2023.

First time visitors & length of stay: With an 83.3% figure for first-time visitors, Philippines ranks 1st (TMS 2017). With a length of stay of 2.2 overnights it ranks 10th.

Balance: In 2023, the 50 largest Swiss destinations accounted for 85.4% of overnights from Philippines, while the percentage split amongst the small[2] and very small[3] destinations was 11.8% (=rank 22) and 2.7% (=rank 24) respectively. Finally, the percentage split of the low season months "March-May" and "September-November" was 25.8% (=rank 6) and 27.9% (=rank 4), respectively.

[1] nights in hotels, unless otherwise stated
[2] 51st -200th largest destinations
[3] 201st largest destination and smaller

		value	rank
1. market size & growth	2019	0.046 M.	28
	2023	0.08 M.	28
	2013-23	273.8%	1
	2019-23	74.2%	1
2. economic value	daily expenditures 2017 (TMS)	320	4
	share ****/*****-nights 2023	45.4%	13
3. first time visitors	share 2017 (TMS)	83.3%	1
4. length of stay	2023	2.20	10
5. balance	share off-season "March-May" of total year 2023	25.8%	6
	share off-season "Sept-Nov" of total year 2023	27.9%	4
	share small destinations (51st -200th largest) 2023	11.8%	22
	share very small destinations (201st+) 2023	2.7%	24

Source: FSO/hotel statistics, unless otherwise stated

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Regions and destinations with a high market affinity: In 2023, guests from Philippines typically preferred the regions of: Geneva, Zurich Region and Lucerne - Lake Lucerne Region. Moreover, these guests were most overrepresented in the destinations of: Ingenbohl, Iseltwald and Matten bei Interlaken.

Source: FSO/hotel statistics

Overnight volume & development.

Philippines

Source: FSO/hotel statistics
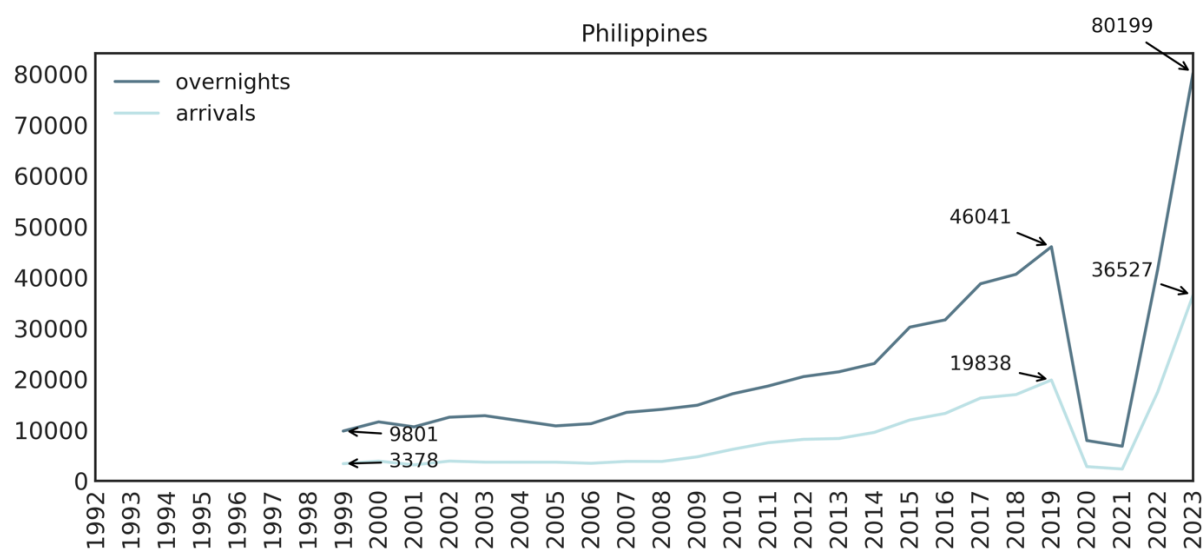
overnights share of...	2010	2013	2019	2022	2023	rank 2023
...all markets	0.0%	0.1%	0.1%	0.1%	0.2%	28
...markets abroad	0.1%	0.1%	0.2%	0.2%	0.4%	27
...overseas markets	0.3%	0.3%	0.5%	0.7%	0.9%	14

Other key metrics.

	2010	2013	2019	2022	2023	rank 2023	development 2013-23	rank 2013-23	development 2019-23	rank 2019-23
overnights in millions	0.017	0.021	0.046	0.042	0.080	28	273.8%	1	74.2%	1
length of stay (overnights/arrivals)	2.758	2.574	2.321	2.379	2.196	11	-24.1%	27	-9.5%	26
density (overnights/1'000 inhabitants)	0.181	0.215	0.416	0.358	0.682	26	217.2%	1	63.8%	1
GDP per capita in USD	2'197	2'844	3'404	3'481	3'682	27	29.5%	8	8.2%	24
population in millions	94.845	99.828	110.606	115.916	117.640	7	17.8%	3	6.4%	2

Source: FSO/hotel statistics | Oxford Economics: GDP & population

Geographical distribution in Switzerland.

Total

	overnights in millons					ON share	rank	ON development	rank	ON development	rank
	2010	2013	2019	2022	2023	2023	2023	2013-23	2013-23	2019-23	2019-23
total	0.017	0.021	0.046	0.042	0.080	0.2%	28	273.8%	1	74.2%	1

Large vs. small destinations

	overnights in millons					ON share	rank	ON development	rank	ON development	rank
	2010	2013	2019	2022	2023	2023	2023	2013-23	2013-23	2019-23	2019-23
large destinations (top 10)	0.012	0.014	0.032	0.029	0.054	0.4%	26	300.3%	1	70.5%	1
mid-sized destinations (11-50)	0.003	0.004	0.007	0.007	0.014	0.1%	28	288.9%	1	91.3%	1
small destinations (51-200)	0.002	0.003	0.005	0.004	0.010	0.1%	28	226.2%	2	76.6%	3
very small destinations (201-smallest)	0.001	0.001	0.001	0.001	0.002	0.0%	27	64.8%	3	58.0%	2

Tourism zone

	overnights in millons					ON share	rank	ON development	rank	ON development	rank
	2010	2013	2019	2022	2023	2023	2023	2013-23	2013-23	2019-23	2019-23
big cities	0.010	0.011	0.026	0.025	0.042	0.3%	26	277.0%	1	60.8%	1
mountain	0.001	0.004	0.009	0.009	0.022	0.1%	28	501.0%	1	135.2%	2
small cities	0.006	0.006	0.010	0.007	0.015	0.2%	27	158.4%	1	58.6%	1
rural	0.000	0.001	0.001	0.000	0.001	0.0%	28	40.1%	6	7.4%	9

Language zone

	overnights in millons					ON share	rank	ON development	rank	ON development	rank
	2010	2013	2019	2022	2023	2023	2023	2013-23	2013-23	2019-23	2019-23
German speaking area	0.010	0.013	0.032	0.029	0.063	0.2%	28	371.8%	1	93.9%	1
French speaking area	0.007	0.008	0.013	0.011	0.016	0.2%	28	106.6%	1	25.4%	2
Italian speaking area	0.001	0.000	0.001	0.001	0.002	0.1%	26	261.8%	1	53.7%	1
Rhaeto Romanic language zone	0.000	0.000	0.000	0.000	0.000	0.0%	26	-16.7%	17	250.0%	1

Tourism region

	overnights in millons					ON share	rank	ON development	rank	ON development	rank
	2010	2013	2019	2022	2023	2023	2023	2013-23	2013-23	2019-23	2019-23
Zurich Region	0.004	0.005	0.013	0.013	0.025	0.4%	26	444.2%	1	88.7%	1
Bern Region	0.001	0.003	0.007	0.007	0.016	0.3%	26	497.1%	1	123.8%	2
Geneva	0.005	0.005	0.010	0.010	0.013	0.4%	25	141.2%	1	29.8%	3
Lucerne - Lake Lucerne Region	0.003	0.004	0.007	0.004	0.012	0.3%	23	238.2%	1	73.0%	1
Valais	0.000	0.000	0.002	0.002	0.004	0.1%	28	1105.3%	1	141.5%	2
Lake Geneva Region	0.002	0.002	0.003	0.002	0.002	0.1%	28	5.5%	10	-7.6%	12
Basel Region	0.001	0.001	0.001	0.002	0.002	0.1%	28	131.0%	2	48.3%	1
Ticino	0.001	0.000	0.001	0.001	0.002	0.1%	26	311.6%	1	53.3%	1
Graubünden	0.000	0.000	0.001	0.001	0.002	0.0%	28	237.0%	1	164.3%	1
Aargau - Solothurn Region	0.000	0.000	0.000	0.000	0.001	0.1%	28	203.0%	4	200.7%	1
Eastern Switzerland	0.000	0.000	0.000	0.000	0.000	0.0%	28	11.8%	10	3.8%	11
Jura & Three-Lakes	0.000	0.000	0.000	0.000	0.000	0.0%	28	78.9%	3	-26.9%	17
Region of Fribourg	0.000	0.000	0.000	0.000	0.000	0.0%	28	488.2%	1	61.3%	1

Source: FSO/hotel statistics

Example: Tourists from Philippines generate the most overnight stays in Zurich Region of any Swiss region, namely 0.025 million in 2023 (the table is sorted by the total number of 2023 overnight stays, thus Zurich Region appears at the top of the list). From Zurich Region's perspective, 0.4% of their total tourism volume comes from Philippines, making this source market the 26th most important market for this region (out of 28 ST markets overall). With a 444.2% development in overnight stays between 2013 and 2023, Philippines ranks 1st. In other words, in reference to the development of overnight stays, 0 other source markets had a stronger performance and 27 had a weaker performance.
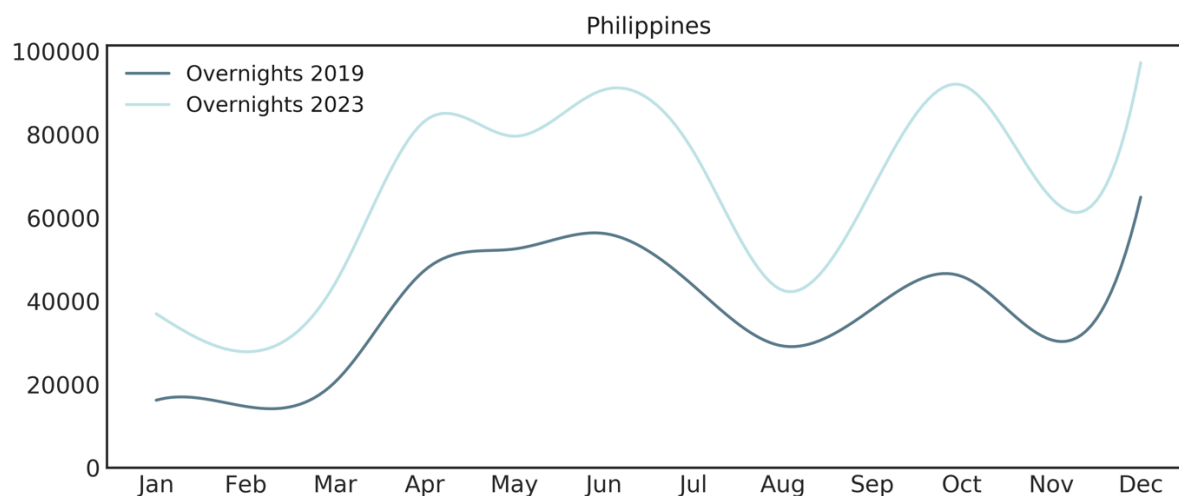
Top 50 destinations

overnights	overnights in millons					ON share		ON development		ON development	
	2010	2013	2019	2022	2023	2023	rank 2023	2013-23	rank 2013-23	2019-23	rank 2019-23
Zürich	0.003	0.003	0.01	0.009	0.018	0.5%	26	565.7%	1	75.1%	1
Genève	0.004	0.004	0.008	0.007	0.01	0.4%	22	156.2%	1	19.4%	4
Luzern	0.003	0.003	0.006	0.004	0.009	0.7%	20	180.1%	1	63.6%	1
Interlaken	0	0.002	0.001	0.003	0.006	0.8%	19	304.2%	2	437.8%	1
Zermatt	0	0	0.001	0.002	0.003	0.2%	28	1188.3%	1	151.2%	2
Opfikon	0	0.001	0.001	0.002	0.003	0.4%	25	344.5%	5	193.5%	1
Grindelwald	0	0	0.001	0.001	0.003	0.3%	24	7017.5%	1	112.6%	5
Bern	0	0	0.002	0.001	0.002	0.2%	27	434.3%	2	37.8%	13
Basel	0.001	0.001	0.001	0.001	0.002	0.1%	28	139.7%	2	55.6%	1
Meyrin	0.001	0.001	0	0.001	0.002	0.2%	26	105.6%	6	253.5%	1
Unterseen	0	0	0	0.001	0.001	0.7%	21	4642.3%	1	585.0%	1
Kriens	0	0	0	0	0.001	0.7%	22	2938.2%	1	217.8%	4
St. Moritz	0	0	0	0	0.001	0.1%	27	683.3%	1	168.6%	2
Wallisellen	0	0	0	0.001	0.001	0.8%	15	inf	1	454.8%	1
Le Grand-Saconnex	0	0	0	0.001	0.001	0.4%	23	413.1%	4	86.6%	2
Lauterbrunnen	0	0	0	0.001	0.001	0.2%	27	753.4%	1	81.6%	1
Kloten	0	0	0	0	0.001	0.2%	27	320.1%	2	264.7%	5
Lausanne	0.001	0.001	0.001	0.001	0.001	0.1%	28	12.7%	17	-29.3%	21
Ingenbohl	0	0	0	0	0.001	1.2%	8	inf	1	521.2%	2
Paradiso	0	0	0	0	0.001	0.3%	22	1044.8%	1	370.9%	1
Montreux	0	0	0.001	0	0.001	0.2%	28	86.0%	4	27.1%	4
Wilderswil	0	0	0.001	0	0.001	0.5%	21	104.2%	7	-14.0%	21
Lugano	0	0	0.001	0	0.001	0.1%	28	597.5%	1	-9.3%	21
Rümlang	0	0	0	0	0.001	0.2%	27	894.5%	1	205.6%	2
Matten bei Interlaken	0	0	0	0	0.001	0.8%	20	1750.0%	1	524.1%	1
Vernier	0	0	0	0	0	0.2%	28	-11.2%	26	-14.1%	25
Affoltern am Albis	0	0	0	0	0	3.7%	5	inf	2	176.9%	2
Täsch	0	0	0	0	0	0.4%	26	16000.0%	1	1794.1%	1
Iseltwald	0	0	0	0	0	1.1%	15	inf	2.5	31200.0%	1
Engelberg	0	0	0	0	0	0.1%	27	3450.0%	1	100.0%	7
Meiringen	0	0	0	0	0	0.4%	18	6800.0%	2	5420.0%	1
Spreitenbach	0	0	0	0	0	0.3%	24	9000.0%	2	992.0%	1
Vevey	0	0	0	0	0	0.2%	24	-20.6%	14	-3.8%	13
Chur	0	0	0	0	0	0.1%	28	638.2%	1	434.0%	1
Oftringen	0	0	0	0	0	0.7%	13	inf	7.5	inf	8.5
Saanen	0	0	0	0	0	0.1%	26	212.9%	2	-53.3%	24
Ennetbürgen	0	0	0	0	0	0.6%	19	2050.0%	7	2766.7%	2
Adliswil	0	0	0	0	0	0.3%	22	1811.1%	1	805.3%	2
Lancy	0	0	0	0	0	0.2%	24	38.7%	2	-30.9%	11
Val de Bagnes	0	0	0	0	0	0.1%	28	inf	1.5	144.1%	1
Beatenberg	0	0	0	0	0	0.1%	27	281.4%	7	107.6%	6
La Tour-de-Peilz	0	0.001	0	0	0	0.5%	22	-71.5%	28	-57.1%	28
Vitznau	0	0	0	0	0	0.2%	24	525.0%	6	837.5%	1
Zug	0	0	0	0	0	0.1%	27	-10.4%	16	-39.2%	24
Neuenkirch	0	0	0	0	0	0.3%	21	inf	9	7050.0%	1
Crans-Montana	0	0	0	0	0	0.1%	25	907.7%	1	1210.0%	1
Brienz (BE)	0	0	0	0	0	0.1%	28	inf	1	inf	1
St. Gallen	0	0	0	0	0	0.0%	28	56.2%	11	-51.1%	27
Bachenbülach	0	0	0	0	0	13.7%	3	inf	10.5	inf	10.5
Ittigen	0	0	0	0	0	0.4%	21	inf	1.5	inf	1.5

Source: FSO/hotel statistics

How to read this table: see reading example on page 3.

Seasonal distribution.

Philippines

Summer, winter

	overnights in millons					ON share		ON development		ON development	
							rank		rank		rank
	2010	2013	2019	2022	2023	2023	2023	2013-23	2013-23	2019-23	2019-23
summer (May-Oct)	0.010	0.013	0.027	0.025	0.045	0.2%	28	257.3%	1	68.4%	1
winter (Nov-April)	0.007	0.009	0.019	0.017	0.035	0.2%	28	297.1%	1	82.1%	1

Summer core, winter core, off-season

	overnights in millons					ON share		ON development		ON development	
							rank		rank		rank
	2010	2013	2019	2022	2023	2023	2023	2013-23	2013-23	2019-23	2019-23
off-season I (March-May)	0.006	0.006	0.012	0.005	0.021	0.2%	27	233.9%	1	71.8%	2
off-season II (Sept-Nov)	0.005	0.005	0.011	0.015	0.022	0.2%	27	327.0%	1	94.8%	1
summer core months (Jun-Aug)	0.004	0.006	0.013	0.012	0.021	0.2%	28	229.4%	1	62.0%	1
winter core months (Dez-Feb)	0.002	0.004	0.010	0.009	0.016	0.2%	28	342.4%	1	69.0%	1

Months

	overnights in millons					ON share		ON development		ON development	
							rank		rank		rank
	2010	2013	2019	2022	2023	2023	2023	2013-23	2013-23	2019-23	2019-23
January	0.001	0.002	0.002	0.001	0.004	0.1%	28	143.7%	4	128.1%	1
February	0.001	0.001	0.001	0.001	0.003	0.1%	28	262.6%	1	89.2%	2
March	0.001	0.002	0.002	0.001	0.004	0.1%	28	150.1%	2	115.0%	1
April	0.003	0.002	0.005	0.002	0.008	0.3%	26	310.2%	1	75.5%	2
May	0.002	0.002	0.005	0.002	0.008	0.2%	26	231.4%	1	51.6%	5
June	0.002	0.002	0.006	0.004	0.009	0.2%	27	285.1%	1	61.3%	1
July	0.001	0.001	0.004	0.004	0.004	0.2%	28	458.3%	1	73.7%	1
August	0.001	0.003	0.003	0.003	0.004	0.1%	27	61.5%	5	45.7%	2
September	0.002	0.002	0.004	0.005	0.007	0.2%	28	301.9%	1	75.5%	1
October	0.002	0.002	0.005	0.006	0.009	0.3%	26	335.3%	1	100.0%	2
November	0.001	0.001	0.003	0.005	0.006	0.3%	26	343.8%	1	110.9%	1
December	0.001	0.001	0.006	0.008	0.010	0.3%	26	605.5%	1	49.7%	2

Source: FSO/hotel statistics

How to read these tables: see reading example on page 3.

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Further sources.

localized annual planning
market forecast
Tourism Monitor Switzerland 2017

Appendix: affinity, share off-season, length of stay, ****/***** ON share.

Total

			share off season		length of stay		****/***** ON share	
				rank		rank		rank
	2023	2023	2023	2023	2023	2023	2023	2023
total			53.7%	3	2.196	10	45.4%	13

Large vs. small destinations

	affinity		share off season		length of stay		****/***** ON share	
		rank		rank		rank		rank
	2023	2023	2023	2023	2023	2023	2023	2023
large destinations (top 10)	1.898	2	54.9%	3	2.319	4	48.1%	14
mid-sized destinations (11-50)	0.612	27	49.6%	6	1.923	18	46.4%	17
small destinations (51-200)	0.524	22	54.8%	5	1.929	21	35.4%	15
very small destinations (201-smallest)	0.211	24	44.9%	16	2.720	3	15.8%	12

Tourism zone

	affinity		share off season		length of stay		****/***** ON share	
		rank		rank		rank		rank
	2023	2023	2023	2023	2023	2023	2023	2023
big cities	1.67	5	51.8%	9	2.387	2	44.9%	19
mountain	0.64	25	55.1%	3	1.966	22	41.4%	12
small cities	1.07	8	57.3%	3	2.080	10	54.1%	7
rural	0.15	27	47.4%	17	2.274	9	23.9%	19

Language zone

	affinity		share off season		length of stay		****/***** ON share	
		rank		rank		rank		rank
	2023	2023	2023	2023	2023	2023	2023	2023
German speaking area	1.094	12	54.1%	3	2.126	12	45.3%	13
French speaking area	0.946	14	51.7%	7	2.736	3	44.5%	17
Italian speaking area	0.349	21	57.8%	4	1.363	25	58.6%	7
Rhaeto Romanic language zone	0.028	21	0.0%	27.5	1.944	18	22.9%	3

Tourism region

	affinity		share off season		length of stay		****/***** ON share	
		rank		rank		rank		rank
	2023	2023	2023	2023	2023	2023	2023	2023
Zurich Region	1.869	3	50.9%	11	2.299	1	44.0%	20
Bern Region	1.429	8	57.0%	3	2.164	17	40.7%	11
Geneva	1.880	8	52.6%	9	2.676	3	41.3%	27
Lucerne - Lake Lucerne Region	1.625	4	62.4%	2	1.921	15	52.5%	5
Valais	0.506	26	47.7%	6	1.837	22	46.7%	6
Lake Geneva Region	0.415	27	50.9%	10	2.945	3	61.8%	12
Basel Region	0.639	21	45.7%	20	2.501	6	59.1%	6
Ticino	0.368	21	57.9%	4	1.367	25	59.1%	7
Graubünden	0.149	26	36.4%	8	1.717	24	44.2%	20
Aargau - Solothurn Region	0.366	19	58.7%	4	1.795	21	31.1%	13
Eastern Switzerland	0.118	26	40.7%	25	3.156	4	41.2%	9
Jura & Three-Lakes	0.117	25	22.8%	28	4.250	1	72.8%	3
Region of Fribourg	0.105	26	45.0%	16	3.448	1	5.0%	28

Source: FSO/hotel statistics

How to read these tables: see reading example on page 8.

Top 50 destinations

	affinity		share off season		length of stay		****/***** ON share	
	2023	rank 2023	2023	rank 2023	2023	rank 2023	2023	rank 2023
Zürich	2.473	1	51.5%	7	2.412	2	42.0%	19
Genève	2.216	7	53.3%	9	2.830	3	36.5%	25
Luzern	3.58	2	62.4%	3	2.057	4	62.3%	5
Interlaken	4.02	5	59.3%	2	2.187	14	48.5%	19
Zermatt	1.085	15	50.1%	4	1.775	22	53.2%	16
Opfikon	2.139	7	49.2%	18	1.853	4	34.2%	25
Grindelwald	1.786	10	58.9%	3	2.219	16	55.8%	8
Bern	1.079	16	55.6%	3	2.229	7	52.3%	9
Basel	0.713	21	46.8%	19	2.537	4	61.0%	7
Meyrin	1.268	13	55.3%	4	2.557	1	55.7%	24
Unterseen	3.691	8	55.5%	8	2.390	9	0.0%	0
Kriens	3.78	2	54.3%	5	2.095	6	0.0%	0
St. Moritz	0.625	23	41.2%	5	1.741	23	51.8%	18
Wallisellen	4.201	2	55.0%	9	2.285	4	87.5%	3
Le Grand-Saconnex	2.313	4	40.2%	25	1.854	6	72.0%	6
Lauterbrunnen	0.918	12	50.2%	3	2.277	16	21.4%	19
Kloten	0.96	18	45.4%	22	1.687	6	78.1%	10
Lausanne	0.448	27	60.8%	3	2.996	2	69.4%	9
Ingenbohl	6.386	1	97.5%	1	1.000	28	0.0%	0
Paradiso	1.783	4	66.0%	2	1.167	28	90.5%	2
Montreux	0.789	19	36.9%	26	2.527	2	71.0%	17
Wilderswil	2.54	3	58.5%	9	2.118	11	0.0%	0
Lugano	0.524	23	55.4%	3	1.423	26	41.6%	21
Rümlang	0.981	9	55.2%	7	1.528	2	53.9%	8
Matten bei Interlaken	4.373	3	56.8%	6	1.750	24	0.0%	0
Vernier	1.12	10	59.5%	3	2.515	4	34.0%	18
Affoltern am Albis	19.39	1	45.7%	10	30.455	1	0.0%	0
Täsch	1.916	11	44.1%	12	1.491	14	0.0%	0
Iseltwald	5.745	1	62.0%	7	1.622	28	0.0%	0
Engelberg	0.456	19	58.5%	3	1.385	26	59.9%	2
Meiringen	2.292	3	42.4%	13	1.542	15	98.6%	1
Spreitenbach	1.361	9	64.5%	3	1.750	8	87.5%	13
Vevey	1.28	6	58.0%	4	4.048	2	71.0%	9
Chur	0.616	21	49.4%	9	1.281	20	29.9%	16
Oftringen	3.465	3	61.3%	9	1.018	22	0.0%	0
Saanen	0.279	22	36.6%	5	3.404	6	94.3%	4
Ennetbürgen	2.937	5	77.3%	3	2.048	14	100.0%	14.5
Adliswil	1.752	5	54.7%	6	6.143	1	0.0%	0
Lancy	0.831	11	47.7%	17	2.423	3	8.7%	26
Val de Bagnes	0.497	23	79.5%	1	4.743	3	11.4%	28
Beatenberg	0.604	19	36.6%	16	2.485	9	65.9%	9
La Tour-de-Peilz	2.414	3	69.9%	2	6.500	3	0.0%	0
Vitznau	0.893	9	89.3%	1	13.636	1	92.0%	2
Zug	0.693	22	50.0%	19	3.174	12	97.3%	1
Neuenkirch	1.812	6	25.2%	26	1.100	24	0.0%	0
Crans-Montana	0.3	16	28.2%	17	2.339	19	75.6%	3
Brienz (BE)	0.591	22	68.0%	2	1.620	22	11.7%	20
St. Gallen	0.202	27	23.7%	28	2.073	14	57.0%	13
Bachenbülach	71.38	1	3.6%	14	2.000	4	100.0%	10.5
Ittigen	1.902	5	98.1%	2	1.000	27	0.0%	0

Source: FSO/hotel statistics

Example: In 2023, for tourists from Philippines who visited Zürich, the following further characteristics were noted:
- 2.473 times higher share of overnight stays than they had in the whole of Switzerland (=rank 1 out of a total of 28 markets):
ON-share Zürich (0.48%) vs. ON-share whole Switzerland (0.19%), see tables above.
- the share of low season months (March-May, Sept-Nov) was 51.5% (=rank 7).
- the length of stay (overnight stays/arrivals in the hotel) was 2.41 nights (=rank 2).
- the share of 4- and 5-star hotels out of all hotel nights was 42.0% (=rank 19).

Summer, winter

	affinity		length of stay		****/***** ON share	
		rank		rank		rank
	2023	2023	2023	2023	2023	2023
summer (May-Oct)	0.972	16	2.202	4	45.7%	11
winter (Nov-April)	1.038	13	2.187	16	45.1%	15

Summer core, winter core, off-season

	affinity		length of stay		****/***** ON share	
		rank		rank		rank
	2023	2023	2023	2023	2023	2023
off-season I (March-May)	1.16	6	2.039	17	47.7%	11
off-season II (Sept-Nov)	1.205	4	2.136	6	44.5%	12
summer core months (Jun-Aug)	0.815	22	2.308	3	45.5%	12
winter core months (Dez-Feb)	0.893	18	2.370	14	43.6%	18

Months

	affinity		length of stay		****/***** ON share	
		rank		rank		rank
	2023	2023	2023	2023	2023	2023
January	0.641	21	2.553	11	43.6%	18
February	0.436	26	2.482	13	38.3%	20
March	0.720	23	2.127	18	48.6%	12
April	1.510	3	2.011	16	45.4%	13
May	1.286	5	2.022	9	49.6%	6
June	1.190	8	2.332	3	45.8%	11
July	0.833	21	2.248	3	48.2%	10
August	0.478	24	2.367	3	40.3%	13
September	0.855	18	2.090	7	49.7%	5
October	1.439	4	2.229	5	39.7%	15
November	1.495	1	2.062	13	45.9%	13
December	1.623	5	2.278	11	45.2%	16

Source: FSO/hotel statistics

How to read these tables: see reading example on page 8.